

NDWS Board of Director's Meeting  
Monday, June 13, 2016 ~ Rosebud Visitor's Center/NDWS Office

Those in attendance at the NDWS Board Meeting were as follows: Dana Didier, Beth Didier, Bill Carlblom, Dawn Riley, Jim Nelson, Matt Kvien, Kevin Christensen, Tim Ost, Doug Muske, Brad McKay and Angie Curtis. President, Beth Didier, called the meeting to order.

**Review of Minutes:** The minutes from the May 2016 meeting were reviewed and a motion was made by Kevin to accept the minutes as written. The motion was seconded by Tim; motion carried.

**Financial Reports:** The financial reports were discussed by Dawn. There is approximately \$76,000 in the bank; income is decreased, but many improvements have been made to the building, including new doors, tables in the food court and a floor scrubber. The profit and loss does not account for \$15,000, to come from the city to purchase more new horse stalls. The Foundation "Friends" money was down by almost half from last year, due to a decrease in new memberships being obtained. After further review, a motion was made by Doug to accept the financials as written; the motion was seconded by Brad and motion carried.

**Roughrider Rodeo Follow-Up:** The Roughrider Rodeos were held June 3-4; the performances were excellent, but the number of spectators was very disappointing, with only a couple hundred in the stands each night. We were told by the association to expect 1000. The purse money paid out was also higher than expected, due to added purse from the entry fees not listed on the purse amounts. Due to the low attendance and sponsorship amount less than the purse amount, approximately \$10,000 was lost by having the events. With youth events included in the rodeo, this rodeo is a nice family oriented event; we would like to re-negotiate with the roughrider committee and have these again, if some changes can be made. Sponsors in the area are asked for numerous events, so Dawn will be putting a package deal together, in order to try to obtain more sponsors.

Also concerning rodeo, as discussed at a previous meeting, a letter was received from the ND Rodeo Association, inviting the NDWS to submit a bid to host the finals in 2017. We will still plan to submit a bid before the November 1<sup>st</sup> deadline.

**Memberships:** Currently there are less than a dozen NDWS members that pay the yearly membership fee of \$20. Due to the fact that this does not even cover the cost of the meal at the annual meeting, Dawn would like to see the membership option discontinued and only the "Friends" offered instead. The general consensus was to go ahead and discontinue the membership and promote the "Friends" program instead.

Discussion then turned to directors needing to be "Friends" as well and to director Dennis Hoyer, who has been at few meetings and will not be here once again during the Winter Show. A motion was then made by Jim, for Bill Carlblom to be a "Friend" and to fulfill Dennis' one year-term as director. Matt seconded the motion and the motion carried. Jim then made a motion for Bill to be added onto the finance committee; this motion was seconded by Kevin and motion carried. Bill stated he will accept the director status, but will be unable to commit as much time during the Winter Show, as some others on the board due to his job, but will help out as much as he can.

**Committee Reports:**

- A. *Rodeo Queens:* Dawn has not heard back from Cheryl on the bill for the trailer graphics. Concerning the graphics, Central Plains Ag logo is missing from the trailer. A payment was received from Ben Jacob however, so Kevin will talk to him and check on what was sponsored. The raffle money from the Winter Show has now been received. Carson did relay to Dawn that Cheryl will be done as the queen chairperson, so this position will need to be taken over by someone.
- B. *Arena/Grounds:* Steve Winter recently delivered 10 loads of gravel to the lot on the north side of the barn. The outdoor arena was discussed briefly and the problem with soft spots in that. Could it be crowned, so that the middle is about 6 inches higher than the sides? Perhaps soil from the indoor arena could be moved outside. Kevin will contact Swampy about this. Bill also suggested checking with Jim McFadgen, who has a pile

of sand or clay mix, to possibly fill in. Dawn shared that Bakkegard cannot guarantee the heating changes will be done before the NSC ; Bill will have Air Anderson stop up and submit a quote as well. Also concerning arena, Brad will be sponsoring a gate opener, to eliminate one or two extra people needed during the rodeos. The manure hauling to Thilmonys' was also mentioned; \$4500 was quoted by Anthony to haul to their farm. Would a better alternative be to pay someone to haul to the city dump? No decision was made however.

- C. *Commercial/Concession*: No report.
- D. *Concert/Karaoke*: Tim, Dawn and Todd will be meeting sometime next week to discuss some concert acts.
- E. *Crop Show*: A meeting will be held in September or October; no other report.
- F. *Finance*: Jim and Tim have received the proposed budget. Jim would like Beth and Pete to be involved in the review process as well, along with Bill who is now the finance committee. A meeting was set for Thursday, June 16<sup>th</sup>, 10 am at the Rosebud.
- G. *Horses*: A Quarter Horse show is scheduled the end of this month and then the 4-H horse show and clinic in July. Dawn did meet with the 4-H committee to see if the horse clinic and show, currently scheduled the weekend before Achievement Days, can be held at the same time. The committee was not willing to discuss this being moved and it is unclear why at one time a fee was paid for renting the facility for the horse show, and later used at no charge. Bill will try to get more information from Randy Grueneich on this.
- H. *Labor*: Angie shared that she will be leaving this position; she would like to stay on however to train a new employee and be available to help as needed. Dawn does have the jobs posted, there have been a couple applicants she feels may be good for Jacey's or Angie's position, but no one has been hired yet. For the barn job, there have been a couple applicants, but no one interviewed. Prior to the Winter Show, Carson Sorby had been hired as the Commercial Exhibit Coordinator. Due to the slower work months right now, Dawn did lay him off for the summer, with the option to come back in September if he chooses to do so.
- I. *Livestock*: A committee meeting was held last week. At the meeting, Don Schlotman shared some information on a previous sale proposed to be held during the North Star Classic, a "Black Tie Sale". The sale was not held previously, due to problems obtaining a permit to auction off an animal. Legislature has since changed and this would be allowed now. This would be a formal attire event, with admission of \$100 per ticket, for a meal and a cattle sale to follow. A limit of 250 tickets would be sold, with two tickets drawn for to win the animal of their choice. Twenty animals would be consigned and after the two animals are selected, the rest of the cattle would be auctioned off. A tentative proposal and budget information was found at the office; Don would like to review this information with the livestock directors before another meeting, set for July 13<sup>th</sup>, with the livestock committee. A meeting was thus set for Thursday, June 23<sup>rd</sup>, 7 pm, here at the Rosebud, to review and discuss this sale more. Also pertaining to the North Star Classic, a gun show will be planned in conjunction with the cattle event; this was shared with the livestock committee at the meeting as well.
- J. *Rodeo*: The ranch rodeo discussed at a previous meeting will not be scheduled. Stock contractor Howard Larson was not available for the tentative date of August 13<sup>th</sup>; a ranch rodeo will possibly be planned for next year in July.
- K. *SEB/Ag Challenge/HPG*: Dawn shared that Enterprise will be fixing a SEB wall, damaged by a Pizza Corner driver. Renter, Dave Zubrod will be paying for the repair. No other report.
- L. *Ag Hall of Fame*: A new chairperson will need to be assigned for this committee. Changes need to be made with the NDAHf display as well, since there is no more room to add acrylics to the display at the barn or the Rosebud. Acrylics have had to be taken out in order to display the more recent inductees' information. The presentation time during the Winter Show should also be discussed; is there a better time for the presentation, instead of prior to the rodeo?
- M. *Sponsorship*: Sponsorships were down \$30,000 from last year's Winter Show, so help is needed from everyone to get sponsors contacted. As discussed earlier, Dawn will be working on a package deal, to give sponsors the option of sponsoring several events throughout the year, at a decreased rate.
- N. *Timeless Traditions*: It is still not known whether or not the armory will be available for use in 2017; ultimately are these events worth the hassle? A profit of approximately \$1000 total is made on these. My Trash Your

Treasure will likely not be held anymore; the show is intended for garage sale type items and this is not what has been exhibited by the vendors.

**Other:**

Dawn will be checking on some options for NDWS logo shirts for the directors, so that ones are available in time for the high school rodeos.

Dana shared that he has not been reimbursed from Priefert yet, on the release that was returned, but will check on this.

No other business was discussed at this time and meeting was adjourned by Beth.

*Respectfully Submitted by: Angie Curtis, NDWS Event Coordinator*